

Logos and banners

- Logo files
- Banner files (logo, name and slogan)

QR

- QR code to download app

Screenshots

- Various phone screenshots

Appstore

- Various images used in Appstore and Google Play

Descriptive documents

- Press kit info (this document)
- Welcome to Grosh (what app does, benefits it provides, why should you care)
- The story behind Grosh (presents the history of the app)

Social media channels

<https://twitter.com/groshapp>

<https://www.facebook.com/groshapp>

<https://plus.google.com/+Groshapp/>

<https://www.youtube.com/c/Groshapp>

Promo videos

Demo video (30 sec):

<http://youtu.be/00D4dLKpCPg>

Explainer video about the background for Grosh (1 min):

<https://www.youtube.com/embed/E0kmwffbdPc?rel=0>

Company profile

Grosh was founded in 2015 and delivers grocery shopping services. Grosh is like no other grocery shopping service you have seen. It's got an attractive modern design, comes with intelligent suggestions, and helps you find groceries in the shop.

Grosh is brought to you by a small team dedicated to bring you the best shopping app ever.

Grosh is a subsidiary to Compelling Software, a software development company specializing in consumer market apps.

Quote from founder

Søren Aldenryd (founder) about Grosh:

"I do a lot grocery shopping in my household and tried all shopping apps in the market, but none of them lived up to my expectations. Something really easy and fast to use, yet intelligent and with the ability to make me more efficient. So we decided to create Grosh - the intelligent shopping list!"

Point of contact

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